

What's the Big Idea? Park & Market!

By Mary Walshok
Associate Vice Chancellor for Public Programs and Dean Emerita of Extension

More than five years ago, in keeping with Chancellor Pradeep Khosla's ten-year strategic plan, the university took steps to "expand its footprint" across the region. The Division of Extended Studies was authorized to build a 66,000 square-foot, four-story building at the corner of Park Boulevard and Market Street designed to promote equitable regional, economic development, inclusive talent pipelines, and a rich and diverse cultural life throughout our binational region. That idea is now up and running.

The new building had to be more than a downtown continuing education center or an executive conferencing and education space for profes-



Mary Walshok

sional schools, such as Engineering and Business. Nor should it be essentially a city venue for arts and culture. Many universities have off-campus centers representing pieces of the university's capabilities. Almost none have a center such as Park & Market, which reflects

the rich tapestry of research, teaching, and community service across multiple disciplines of a great research university.

Part of the challenge with building an urban presence for any campus, including ours, is the formidable cost of acquiring land, constructing a sustainable structure, and designing the interior space in a manner that will facilitate the sorts of collaborative research, teaching, and cultural experiences that can serve the demographic and economic dynamics of the San Diego/Tijuana region in this century.

Several factors converged to make this bold move possible.

First, the decision, taken more than a decade ago, to welcome the trolley onto the campus meant that a new kind of two-way relationship between the campus and the region would be possible. The trolley made it possible for the first time in our history for the campus to reach out to the urban core, as well as South Bay and Tijuana at

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UC San Diego
PARK & MARKET

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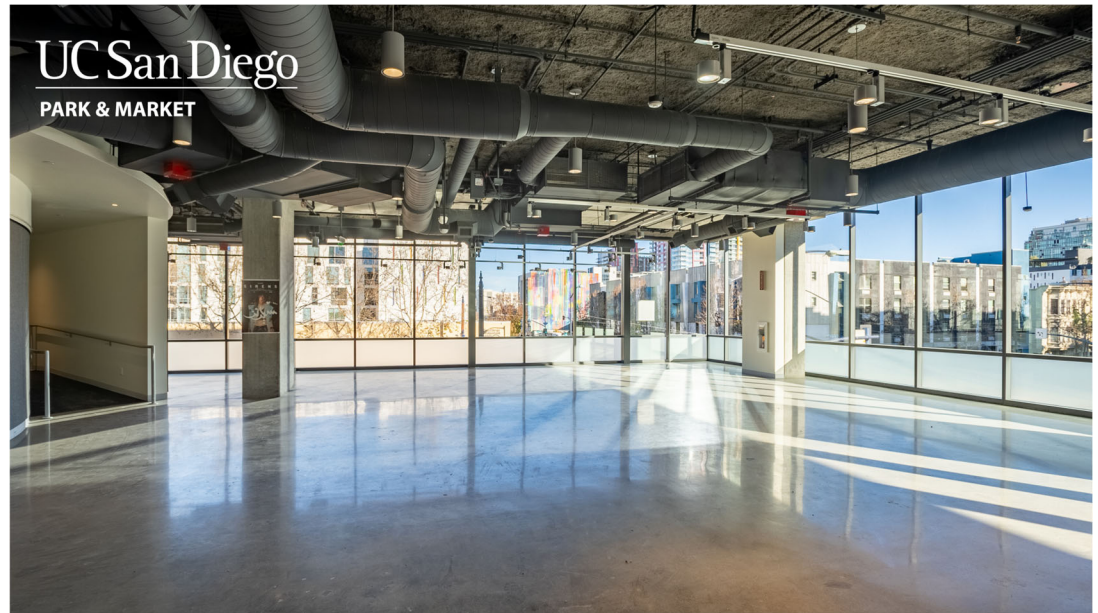
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the end of the trolley line. And, as importantly, the trolley represented a new opportunity for residents across the region to have easy access to education, research, and cultural opportunities on the campus. This transportation link has been far more than a way of minimizing reliance on cars and buses and on-campus parking structures. It has opened everyone's hearts and minds to new opportunities for university engagement on multiple fronts.

Second was the aggressive commitment to equity, diversity, and inclusiveness, accelerated with the arrival of Chancellor Khosla. This commitment was further fueled by traumatic episodes across the country, showing the continuing and corrosive impact of racism, income disparities, and anxieties about new immigrants. Civic leaders in all institutions -- business, education, arts, health, and entertainment -- recognized anew that they needed to have very deliberate strategies to assure access and inclusiveness.

A third and equally important reason for making this move at this time was an accelerated commitment by the Chancellor and Executive Vice Chancellor Elizabeth Simmons to enhance the role of arts and humanities in the life of both the university and the San Diego community. UCSD attracts an extraordinary array of creative faculty and students in the visual arts, film, theatre, dance, music, and performance, including playwrights, composers, set designers, directors, and performers of all sorts. Park & Market represented a unique opportunity to be a key component in a strategic plan for the arts, which would include an urban setting, accessible and inspirational to people who would not otherwise be likely or able to attend campus events in a manner that complemented the



opening of the trolley line with a station on art walk at the new Epstein Amphitheater on the UCSD campus.

Finally, the city, the mayor's office, redevelopment entities, the planning department, and the City Council were eager to ensure that East Village commercial property developers made room for educational and cultural opportunities for traditionally underserved communities. The site we selected at Park and Market generated enthusiastic support from the private commercial developer as well as the mayor's office, the council, and downtown redevelopment agencies because it was a site that could activate life in the East Village as well as enrich opportunities for residents in low-income and transitional neighborhoods.

These four factors came together with a vision, originally developed by the Division of Extended Studies, of which I was then Dean, which was enthusiastically embraced, albeit after many budgetary and logistical conversations, by Chancellor Khosla, Executive Vice Chancellor Simmons and the campus CFO, **Pierre Ouillet**. Without the willingness of these three administrators to support this "risky venture" the Park & Market opportunity would not have been realized. Over the last two years as the building was taking form and its tangible capabilities and opportunities became manifest a wide array of individual faculty and campus

departments began to embrace this big idea, creating a hub of innovation, culture, and education in the heart of the San Diego region.

In a March issue of the *San Diego Union-Tribune*, Chancellor Khosla and I emphasized in an OpEd that this "university presence" was built with the idea that our relationship with the community will be as dynamic as the community itself. The factors affecting community life, economic development opportunities, as well as talent development needs, are ever-changing and it is clear that through dialogue and partnership as a research and teaching institution we can make a strong and enduring contribution.

In the same March Op Ed collection, **Mark Cafferty**, President and CEO of the San Diego Regional Economic Development Corporation, spoke enthusiastically about the pivotal role UCSD's presence in downtown could have in ensuring a robust pipeline of talent for the region. "We want to build a strong local talent pipeline, help San Diego small businesses compete globally, and address the affordability crisis," he wrote. Additionally, **Ethan Van Thillo**, the Director of San Diego Media Arts and the widely acclaimed Digital Gym Cinema commented that "our indie film theater found a new home downtown. Both sides of the border will benefit." He emphasized that the

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presence of a movie theater as well as multiple screens in the downtown facility made UCSD an anchor for events such as the San Diego Latino Film Festival, the Asian Film Festival, as well as ongoing programs that help “kids making movies through the teen producers project and youth media tech camps.”

PARK & MARKET PROGRAMS:

As the fall quarter begins, Park & Market is slowly ramping up a rich portfolio of academic and community partners, special events and conferences, as well as lectures and arts events that connect the assets of UC San Diego with multiple institutions across the region.

The fourth floor “civic collaboration” is fully rented and a wide array of partners are moving in this fall. The San Diego Regional Economic Development Corporation (EDC) is moving its entire operation to the fourth floor, as has the Burnham Foundation and the Burnham Center for Community Advancement, and the Girard Foundation. A number of key agencies committed to building equitable and sustainable regional futures have offices in

the building: the San Diego Workforce Partnership, the San Diego Black Chamber of Commerce, the National Conflict Resolution Center, CONNECT, and San Diego Squared - a program committed to supporting pipeline opportunities in the life sciences, are examples. On the university side, CETYS University in Baja California has established an office on site in partnership with the Center for U.S. Mexican Studies. Urban Studies, The Design Lab, Public Health, and the Qualcomm Institute have office space downtown. Student Affairs and the Vice Chancellor for Equity, Diversity, and Inclusion have also committed to office space in the downtown collaboration. The Digital Gym Cinema is a permanent occupant and programming some of the most exciting and innovative indie and international films to audiences from noon to 10:00 PM daily.

Conferences, meetings, and continuing education courses are also a big part of downtown. In October, Urban Studies and The Design Lab will be hosting a major meeting on the importance of design for urban planning, bringing in prominent speakers from across the United States and Canada

to engage in conversations with local leaders committed to designing a city that works for all. Catalyst, a program anchored in GPS, which focuses on a broad range of national security issues has been hosting multiple seminars and conferences with military, business, and policy leaders working on issues such as climate change, pandemics, natural disasters, and cyber security. A number of workshops related to innovation and entrepreneurship have been launched and in the future through DES a variety of certificate and executive education programs will be anchored at Park & Market.

Funded by the philanthropists **David and Claire Guggenheim**, Park & Market has a fabulous black box theatre which can accommodate audiences of 200-plus. It has already been the venue for chamber music, an evening of Afro-Cuban jazz, a lecture and performance evening on the history of mariachi music and is scheduled to host a variety of performances, readings, and lectures emanating from the campus talent pool as well as from

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community groups such as Camarada and Mainly Mozart.

A particularly stunning example of the diverse capacity and interdisciplinary promise of Park & Market is embodied in the upcoming October events related to the premiere by the San Diego Opera of *El Sueño de Diego*, about **Frida Kahlo** and **Diego Rivera**. Partnering with the Center for U.S.- Mexican Studies on campus, the Mexican Consul General and the San Diego Opera, Park & Market will cohost five events through October that help to elucidate the story embedded in this new opera. They include a **Helen Edison**-supported conversation between two noted students of Mexican history, **Gregorio Luke** and **Rafael Hernandez de Castro**, an evening discussion with **Roxana Suarez**, Director of the San Diego Museum of Art, on the impact of the work of Frida and Diego, then, with the grandson of Diego Rivera, an evening of chamber music featuring Music of the Americas with CAMARADA, an evening of popular music from their era performed by singers from the San Diego Opera chorus, and multiple showings of the film *Frida* at the Digital Gym Cinema. This combination of academic lec-



tures, film, and music represents unique and enriching experiences leading up to this world premiere.

The building took six years from conception to realization. It will probably take another five years to fully serve the multiple objectives for which it is intended. Nonetheless, it is clear that this was the right thing to do at the right time in the evolution of UCSD as an anchor institution in this community. I encourage everyone to visit the space, take advantage of the arts and lectures programs, enroll in extension classes and for those who are still interested in research and policy, to

connect with the extraordinary array of partners on the fourth floor Collaboratory. It was a privilege for me to lead this project and a joy to continue to be involved in both advising its forward movement and celebrating its ongoing achievements.

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Read more about UCSD@Park&Market

[Here](#)

<https://parkandmarket.ucsd.edu/>



2022 Dickson Professorships to Sawrey and Jacoby

The University of California has honored two distinguished UCSD emeriti colleagues as recipients of the 2022 **Edwin A. Dickson** Professorship. This award is bestowed annually by each UC campus to faculty members who have made significant contributions after retirement. The award is funded by an endowment established in 1955 by long-serving UC Regent Edward A. Dickson “for the support and maintenance of special annual professorships in the University of California to which shall be appointed by the President, with approval of the Regents, persons of academic rank who have been retired after service in the University of California...” Service, research, and teaching are essential criteria for the award, and this year’s recipients have excelled in all arenas. This year’s deserving honorees are **Barbara A. Sawrey** and **Irving “Jake” Jacoby**.

Barbara A. Sawrey, Distinguished Teaching Professor Emerita (Chemistry and Biochemistry) and Associate Vice Chancellor for Academic Affairs Emerita, retired in 2017 after thirty-three years at UC San Diego. A passionate advocate for excellence in undergraduate education, she served as the vice-chair of the Department of Chemistry and Biochemistry, acting provost of Revelle College, and most notably AVC and Dean of Undergraduate Education. An indefatigable leader during her tenure at UCSD, she has been no less engaged with higher education since retirement. She has provided critical leadership for the American Chemical Society, serving on its board of directors for a decade. She has served as a commissioner for the Western Association of Schools and Colleges (WASC)—the authority that oversees accreditation for a sizable array of schools, colleges, and



*Barbara Sawrey
Distinguished Teaching Professor
Emerita and Associate Vice Chancellor
for Academic Affairs Emerita*

universities—and as a UC trustee for the American University of Armenia, and has consulted for a number of institutions of higher education abroad. She is a board member for Women’s Empowerment International, a San Diego-based organization dedicated to “helping desperately poor women living in underserved rural communities with tools to improve their lives.” Her other leadership roles have included board membership with the San Diego Educational Research Alliance and the Gemological Institute of America.

Jake Jacoby, Professor Emeritus (School of Medicine), retired in 2010 after a 25-year career at UCSD. His list of accomplishments during his tenure included serving as chair of the Emergency Preparedness Advisory Committee and developing a subspecialty in Disaster Medicine. In 1991 he created—and still leads—the San Diego Disaster Medical Assistance Team (DMAT). This level-one deployable response team, comprising volun-



*Irving (Jake) Jacoby
Professor Emeritus
School of Medicine, and Chair of the
SD Disaster Medical Assistance Team*

teer medical professionals, responds to a range of catastrophes. Jake led teams to Ground Zero after 9/11, to Northridge after the earthquake, to New York City in the wake of Hurricane Sandy, and more recently to cruise ships during the first surge of Covid and to overwhelmed hospitals in Pueblo, Colorado. He still works clinically as a member of the Hyperbaric Medicine Division at UCSD, where he teaches students, residents, and fellows. He has taught emergency decision-making in Ghana through a program organized by the Mailman School of Public Health at Columbia, and continues to edit and review for various journals, including the *Western Journal of Emergency Medicine* and the *Journal of Emergency Medicine*. He served as President of the Emeriti Association from 2020-21 and is a dedicated member of the Emeriti Mentor Program of the Chancellor’s Scholars Program.



Mentorship as Foundation of Strength

By Mel Green

Professor Emeritus, Biology

Mentorship means a lot to **Willie Brown**—the professor emeritus of cell and developmental biology credits his life's path to a series of pivotal mentors throughout his journey, starting in the days of segregation. He paid this help forward in his career, serving as a devoted and longstanding mentor to generations of UC San Diego students. The same goes today for **Sonya Neal '07**—mentorship was critical to her success as a UC San Diego student and recently in joining the faculty in biology. She too is compelled to help others, as uncertainty and strife in 2020 prompted her to launch a bold new mentorship program that aims to shape scores of students' lives.

As the Division of Biological Sciences celebrates its 60th anniversary, Brown and Neal discuss mentorship as a foundation of strength in their lives and a force to support students through the next 60 years.

Neal: What did mentorship look like when you were students?

Brown: My mentors set very strong examples for scholarship—they were clear about expectations, and they were good human beings as well. This was during the time of segregation and it was rough to go forward and get a job, and they knew that. But if you were serious, your professors took a lot of interest in you and made sure that you stayed on the right track. I have found over the years mentorship often comes down to three things—access, advocacy, and

personal support—that make the most difference for a student.

Neal: I was a first-generation URM (underrepresented minority) student of mixed race—Black and Japanese. Just from sheer background alone, I was already at a disadvantage compared to a lot of my peers. I came here unprepared, but through some chance encounters and the right outreach programs, my mentors involved me in research and told me about grad school. I wouldn't have taken that path without such guidance. I was a single parent through grad school, helped very much by my mentor. Then, as a post-doc applying to become faculty, imposter syndrome was just bleeding inside me. Without my mentor, Professor **Randy Hampton**, I don't think I'd have overcome that feeling. I just started building out a luminary team of mentors. To this day, I still use that resource.

Green: Sonya, you and graduate student **Tara Spencer** launched the new Biology Undergraduate and Master's Mentorship Program, or BUMMP. How did that start?

Neal: It stemmed from recent events, the racial unrest and the pandemic on top of that. I remember the day this past June—I came into the lab to put away an unsuccessful experiment and felt like I needed to talk to someone right then. Tara happened to message me saying the same thing. It was coincidental, but essential. We talked about our frustrations, stresses in our research, and honestly, just being tired. I said we need some type of program to help students in this same way but on a wider scale, and that hopefully could help improve the URM experience we both knew well. We envisioned a mentoring program within our division, and the administration and Dean **Kit Pogliano** were really en-

thusiastic about it. She and BioSci Development quickly helped us secure funding for the program. By September, we had about 80 faculty signed up, 80 post-doc and grad students, and about 150 URM undergrad students and master's students who have signed up as well. Never in my wildest dreams did I think that BUMMP would start off so strongly.

Green: Willie, what are your thoughts?

Brown: I think it's fantastic because that wasn't really going on when I was around—such an emphasis on mentorship. In my day, and like Sonya said, these sorts of relationships were coincidental, you had to stand out somehow. It's great to see broad support like this made a priority. Where I helped students discover their potential and attract the attention of professors, programs like this could make such connections consistent and accessible.

Green: What do you envision for mentorship and academia in the next 60 years?

Neal: I would love to see a shift in academic culture. To really address diversity and inclusion, we must change the way in which academic institutions are viewed as elitist and exclusionary. I hope our BUMMP program can be the start of that shift, and that 60 years from now, the notion of inclusion and support isn't just coming from programs and initiatives but instilled in the broader academic culture, so folks from all different backgrounds can have access, find support, and thrive, thanks to the very nature of academia itself.



Anecdotalage

By **Sandy Lakoff**

Leonard Newmark, who passed away this summer, did a lot for UCSD. He founded the Linguistics Department, contributed in other ways to the building of the



Leonard Newmark

university, and, with the help of his wife **Ruth**, who did the formatting, served as founding editor of *Chronicles*. I hadn't real-

ized he was also a *wunderkind*, who earned his BA at the University of Chicago with honors at the ripe old age of 18. When I learned this, I was also reminded that **Dick Atkinson** pulled the same trick at the same school at about the same age. And another departed friend and colleague, **Mike Mullen** of SIO, had been a Quiz Kid in the heyday of the radio program. Compared to them, most of us are late bloomers!

WIVES

Thinking of Ruth, I am also reminded of how much better off we all are thanks to our better halves, if that isn't a redundant way of speaking. My late wife **Evelyn** co-edited *Bear Facts* with **Ellen Revelle** and helped found the San Diego Early Music Society, serving as its president for many years. In the beginning, a critic for the *LA Times* remarked that early music was about as popular in San Diego as ice fishing. Thanks to Evelyn and others, notably **Vera Kalmijn**, another UCSD wife, it has come to draw large and appreciative audiences. She played the piano and the viola da gamba and had a great eye

for Oriental rugs and arts and crafts. My current wife is commonly known in Hollywood as "the legendary **Debbie Miller**." She began her career as an award-winning producer of the "**Mike Douglas** talk show" out of Philadelphia. Later, she rose to become head of TV for the William Morris Agency in LA where one of her clients, **Merv Griffin**, called one day to ask her to send him some prospective hosts for two game shows he was planning to produce, one to be called "Wheel of Fortune", the other "Jeopardy". She sent him **Pat Sajack** for the first and **Alex Trebek** for the second. The rest, as they say, is herstory.

STUDENTS

In July the *New York Times* reported that **Liz Holtzman** is thinking of running for Congress again. I smiled at the report. Who said nostalgia isn't what it used to be? A mere 60-odd years ago — not a micro-blink of an eye in Webb Telescope time — Liz was enrolled in a section of Government 1 I taught as an instructor at Harvard. I mentioned to Evelyn that there was an especially bright Radcliffe coed in the class and she remembered having been a counsellor at a summer camp where a girl by that name had been a camper. Liz, she recalled, had been an active tomboy who was given the nickname Rusty because she was a redhead. She showed me a photo of Liz in her scrapbook and there was the future Cliffie. In the next meeting of the class, that very same Liz raised her hand to answer a question and as nonchalantly as possible I recognized her as "Rusty," prompting a memorable look of utter astonishment. Later on, I followed her career with pleasure, first as a Brooklyn D.A., then in the House, where she was some-

times known as "Congressperson Holtzwoman" and served on the bi-cameral Watergate committee along with such other history-makers as ("I'm just a simple country lawyer") **Sam Ervin**, and **Howard Baker** ("What did the President know, and when did he know it?"). The voters in her district would be well served by sending her back to the Capitol, and while we're at it, how about also rescuing from retirement her astute schoolmate (and my junior year tutee) **Barney Frank** and her Watergate committee colleague **Jill Wine-Banks**, as sharp a prosecutor as ever? As **Carroll O'Connor** and **Jean Stapleton** sang, in the title song of TV's "All in the Family," "those were the days!"

WHEEZES

Speaking of nostalgia, Deb and I are fond of some oldies, like the one from Henny Youngman:

"Am I too late for the garbage?"

"No, jump right in."

Or the supposed sign on a barn :

Jesus Saves.

Moses Invests.

And one other item of Judaic jocularity:

"How odd of God

To choose the Jews."

(**Lewis Browne**)

A response:

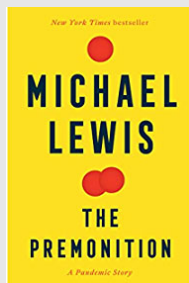
"Not so odd. We chose God."

(**Norman Ewers**)

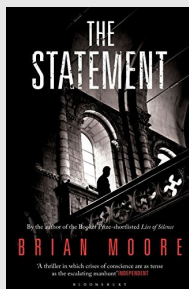


**UCSD Emeriti Association
Book Club**

All EA Book Club Meetings held via Zoom.
11:45 AM - 1:30 PM



Monday, October 24th
The Premonition:
A Pandemic Story
by Michael Lewis



Monday, November 28th
The Statement
By Brian Moore

Chronicles

Newsletter of the UCSD Emeriti Association



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*Forward queries, changes in mailing/email address to:
Suzan Cioffi, Director, UCSD Retirement Resource Center,
UCSD, 9500 Gilman Drive, #0020, La Jolla, CA 92093-0020.*



Mark your calendar for Fall 2022 events!

Fall Emeriti Association Meetings

RSVP [here](#) to receive the Zoom event link



Wednesday, October 12, 2022

3:45 PM—5:00 PM

Via Zoom

“The 21st Century India Program a UCSD”

Presented by Professor **Prashant Bharadwaj** and

“Challenges facing India in the 21st Century”

Presented by Professor **Gareth Nellis**



Wednesday, November 9, 2022

3:45 PM—5:00 PM

Via Zoom

"From Restraint to Overreach: How China and the United States became Adversaries"

Presented by Professor **Susan Shirk**